



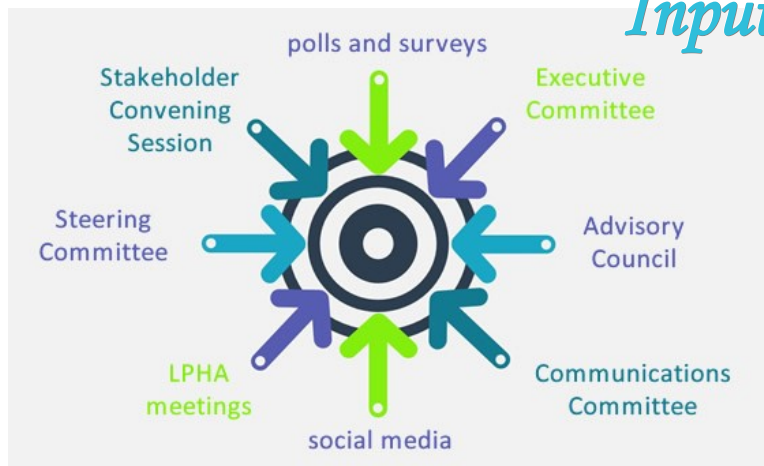
# #HealthierMO

## Transforming the Future of Public Health in Missouri

### Phase I Recap

September 1, 2017—August 31, 2018

## We Asked—You Provided



### Input

### Engagement

Active support from **32%** of Missouri's LPHAs on Partners and Supporters Map

**201** subscribers to #HealthierMO Today

**7.4 K** Twitter impressions

Missouri's Professional Organizations committed to collaboration and alignment in order to create a unified voice for public health advocacy and offer increased value to membership.



MICH

MOALPHA

MEHA

MOCPHE

MPHA

MCPHN

## You Asked—We Provided

- Keep us informed on progress → Timeline, e-updates, fresh website and social media content
- Bullet point updates and shareable content → #HealthierMO Today e-newsletter content
- Opportunity to actively participate in transformation effort → Stakeholder Convening, Communications Committee, roles, surveys, polls, emails
- Advisory Council to be diverse group with public health understanding and fresh ideas → 35 diverse, multi-disciplinary, statewide representatives committed to public health system transformation
- Detail on current public health funding structure → Overview of Missouri's public health financial structure
- Connect with students → Developed e-learning module for university students; seat on Communications Committee; attended Convening; internships

# Help build a HealthierMO!



Subscribe



Support



Share