

# Public health builds a strong foundation that supports health over our lifetime.

**Every \$1** invested in public health reaps **\$67–\$88** in benefits to society.<sup>8</sup>

Investments in public health don't achieve immediate results, but lead to healthier people and healthier communities over time. In fact, public health has already extended our lives by 25 years with immunizations, heart disease prevention, smoking cessation, and motor vehicle safety.

**More than 7 in 10 Americans believe public health plays an important role in the health of their community.<sup>9</sup>**

## COVID-19

demonstrates clearly that public health must have the capacity to build community resilience and preparedness, issue and enforce public health orders, share information with key partners and the general public, and lead the health and medical response to public health emergencies.

Public health is a shared responsibility between federal, state, and local governments. Effective public health strategies will **lower costs** for our healthcare system, but we need to **invest in public health** in order to earn financial savings and healthier communities.

**Investing \$10 more per person in public health spending leads to:**

▼ **7.4%**  
in infectious disease cases<sup>3</sup>

▼ **9.1**  
deaths per 100,000 people<sup>4</sup>

▼ **health disparities<sup>7</sup>**

▼ **1.5%**  
in deaths of premature infants<sup>3</sup>

▼ **0.4%**  
cases of salmonella<sup>5</sup>

▼ **3–6%**  
sexually transmitted diseases<sup>6</sup>

**6 in 10 voters say they would pay higher taxes**

**to increase funding for local health departments to ensure we all have access to foundational public health protections.<sup>9</sup>**



**\$1** invested in childhood vaccinations  
saves up to **\$11**<sup>2</sup>



**\$1** invested in tobacco cessation  
saves up to **\$3**<sup>1</sup>

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