

## Data Storytelling Worksheet

<p><b>Element 1. Data Foundation</b> <i>What data are you collecting/using?</i> <i>How does your data align with your message?</i></p>	<p><b>Element 2. Main Point</b> <i>Who is your audience?</i> <i>What do you want your audience to believe or do?</i></p>
<p><b>Element 3. Explanatory Focus</b> <i>What context is important for you to include for your audience to understand the main point?</i></p>	<p><b>Element 4. Story Boarding</b> <i>What is your hook? Aha moment?</i> <i>What medium will you use to share your story?</i></p>
<p><b>Element 5. Dramatic Elements &amp; Element 6. Visual Anchors</b> <i>What dramatic elements or visual anchors might you include to strengthen your story?</i></p>	