# FPHS GEARBOX





#### **FOUNDATIONAL CAPABILITY:**

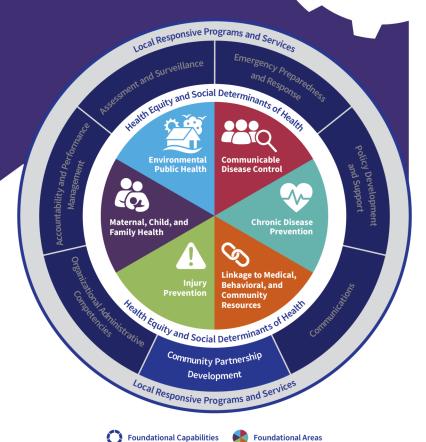
Community Partnership Development



Public health agencies should be able to create, convene, and sustain strategic collaborative relationships with local, state, and regional partners, in keeping with the Public Health 3.0 model. Acting as their community's chief health strategist, agencies should have the ability to build trust and engage communities in strategic, evidence-based community health improvement initiatives. Guided by data, these initiatives should address health inequities and social determinants of health.

### **RESOURCES**

- Clinical to Community Connections,
  ASTHO
- Creating and Maintaining Coalitions and Partnerships, Community Tool Box
- The Community Canvas Guidebook, Community Canvas
- Public Health Narratives to Break Down Silos: A Communication Toolkit to Foster Collaboration, deBeaumont
- Partner Center, County Health Rankings & Roadmaps
- Tips for Engaging Businesses as Public Health Partners, JPHMP
- Good Health is Good Business, deBeaumont



## **DISCUSSION**

- 1. What role should we play in improving community health?
- 2. What creative partnerships can we develop and/or strengthen?
- 3. What <u>partnerships</u> are important to help us address health inequities and social determinants of health?
- 4. How can we build trust with our partners?
- 5. What would better prepare us to lead partnership development?
- 6. How can we better engage the public as partners?

#### **APPLICATION**

- 1. Review the Chief Health Strategist Competencies overview.
- 2. Complete the Chief Health Strategist Competency Assessment.
- 3. Map your local assets and identify potential partners.
- 4. Reach out and recruit new partners.

#HealthierMO is a grassroots initiative to transform Missouri's public health system into a stronger, more sustainable, culturally relevant and responsive system that can offer every Missourian the fair opportunity for health. #HealthierMO is a project of the Missouri Public Health Association, with support from Missouri State University. Funding is provided by Missouri Foundation for Health and Health Forward Foundation.