



# #HealthierMO

## Transforming the Future of Public Health in Missouri

---

**#HealthierMO Executive Committee  
Telephone Conference / Zoom Meeting  
March 17, 2022, 10:00 a.m.**

**Those in attendance were:** Kristi Campbell, Linda Cooperstock, Audrey Gough, Diane Weber, Jayne White, Martha Smith, Spring Schmidt, Stephen Njenga, Dan Luebbert, Jayne White, Emily Fessler, Jaci McReynolds, and Sandra Boeckman.

**MINUTES from the February 1, 2022 meeting were reviewed: A motion was made by Kristie Campbell and seconded by Diane Weber to approve the minutes as presented. On a vote this motion was approved.**

**Strategic Plan for the Future:** Emily reported that the contract with foundations will be coming to an end on April 30, 2022. HealthierMO currently has contracts with several counties on statewide health disparities and health equity. They will also be working with MSU Ozark Public Health Institute to work on a health disparities contract. She asked for further suggestions and ideas for HealthierMO for the future. It was noted that DHSS will officially endorse/adopt the FPHS model. It was noted that some counties some need training on the model and what it means for individual counties. Would be advantageous to have a discussion with DHSS Director Paula Nickelson about HealthierMO and explore their vision regarding the model. Emily reported that a meeting was held with DHSS and the Director last week and talked about the model about how HealthierMO developed the model. HealthierMO is developing proposals on evaluation and training on the FPHS model. HealthierMO is also developing a framework/costing assessment using the FPHS model. Spring Schmidt reported on accreditation efforts by PHAB to encourage health departments to take on accreditation. She also reported that the state workforce development plan is being worked on for LPHAs for a pathway to accreditation.

**Funding Plan for the Future:** Three options for the future of HealthierMO to be a free standing organization and receive funding options. They are currently are an initiative under MPHA, and to be a separate organization would open them up to more options and programs. Needs Assessment processes are contracted out by DHSS and local public health department have to do some local needs assessments and health prevention contracts for smaller/rural departments. Technical training and education should be the focus for HealthierMO so that there is no competition between nonprofit organizations. Should HealthierMO become a stand-alone, separate entity?

---

A project of the Missouri Public Health Association with support from Missouri State University.

Funding provided by Missouri Foundation for Health and Health Forward Foundation.

722 E. Capitol Avenue, Jefferson City, MO 65101 \* 573-634-7977

[www.HealthierMO.org](http://www.HealthierMO.org) \* #HealthierMO \* @HealthierMO



A needs assessment and gap analysis of all the public health organizations would be a useful tool to see which group is providing what and then streamline those services.

The two options are to stay under MPHA or separate and become an independent 501c6 or 501c3 stand alone organization. What funding would be available under each category? Stay flexible on services provided. What are your strengths and weaknesses and where should the groups collaborate?

A session should be planned at the Public Health Conference where good representation is available from each organization with roundtables discussion items.

**Project Manager Updates:** See attached

**Communications Coordinator Updates:** See attached

There being no further business, the meeting was adjourned.