

FOUNDATIONAL CAPABILITY:

Community Partnership Development

SPECS

Public health agencies should be able to create, convene, and sustain strategic collaborative relationships with local, state, and regional partners, in keeping with the Public Health 3.0 model.

Acting as their community's chief health strategist, agencies should have the ability to build trust and engage communities in strategic, evidence-based community health improvement initiatives. Guided by data, these initiatives should address health inequities and social drivers of health.



Foundational Capabilities



Foundational Areas

DISCUSSION

1. What role should we play in improving community health?
2. What creative partnerships can we develop and/or strengthen?
3. What [partnerships](#) are important to help us remove barriers and promote optimal health for everyone?
4. How can we build trust with our partners?
5. What would better prepare us to lead partnership development?
6. How can we better engage the public as partners?

APPLICATION

1. Review the [Chief Health Strategist Competencies](#) overview.
2. [Map](#) your local assets and [identify potential business partners](#).
3. Reach out and [mobilize new partners](#), especially in rural

#HealthierMO is a grassroots initiative to transform Missouri's public health system into a stronger, more sustainable, culturally relevant and responsive system that can offer every Missourian the opportunity to live their healthiest life. #HealthierMO is housed at the [Ozarks Public Health Institute](#) at [Missouri State University](#). Visit [HealthierMO.org](#).

RESOURCES

- Guide to Actor Mapping, FSG
- Creating and Maintaining Coalitions and Partnerships, Community Tool Box
- The Community Canvas Guidebook, Community Canvas
- Public Health Narratives to Break Down Silos: A Communication Toolkit to Foster Collaboration, deBeaumont
- Mobilizing Community Partnerships in Rural Communities, NACCHO
- Good Health is Good Business, deBeaumont